



HUMANITARIAN AWARDS GLOBAL

2022



SPONSORSHIP  
**PROPOSAL**

Celebrating change makers



humanitarianawardsglobal



humanitarian-awards-ghana



@humanitarianaw1

# PROFILE OF THE HUMANITARIAN

Humanitarian Awards Global is a prestigious, research-based award scheme that seeks to recognize and Award extraordinary individuals, companies and groups who are positively impacting the lives of people, nature and society in Global. The Awards is to identify, honour and celebrate a cross-section of the nation's most influential and accomplished businesses doing humanitarian works and leaders from a wide range of industries who are committed to improving lives and preserving the environment through their work and businesses. We believe that in putting the spotlight on these humanitarian efforts, it will not only celebrate them but help build a strong platform for them by giving voice and opportunities to the next generation of industry pacesetters while building a positive attitude. We have seen outstanding individuals and companies of trailblazers striving hard with dedication and perseverance by overcoming challenges and economic instability to impact lives and sustain the environment. These are the people or business we want to award.



# THEME

# Celebrating Change Makers

**Our awarding board** is seeking outstanding entrepreneurs, executives, managers and professionals in the public and private and non-profit sectors and will recognize attributes such as achievements in corporate social responsibility, community service and development as well as environmental protection.

**Our categories** cover a wide range of all the various sectors you can think of in the humanitarian, philanthropist and corporate social responsibilities, ranging from banking and finance, agriculture, theatre and arts, journalism, fashion, law, sports, event management, health, technology and innovation amongst others.



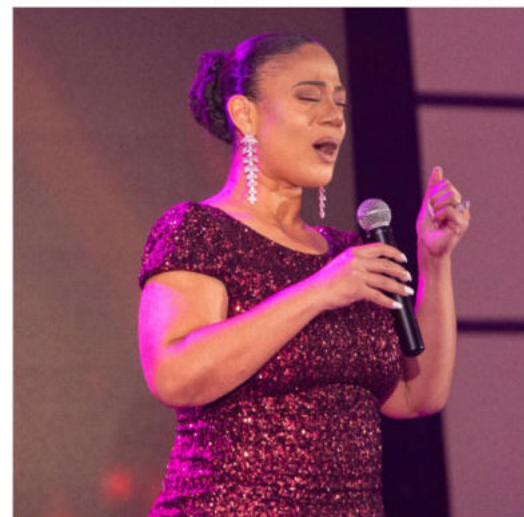
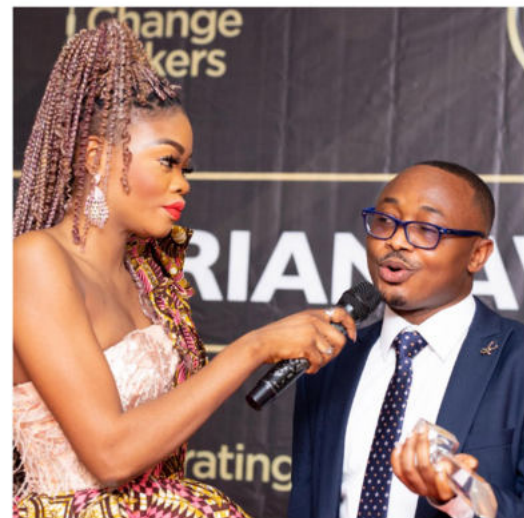
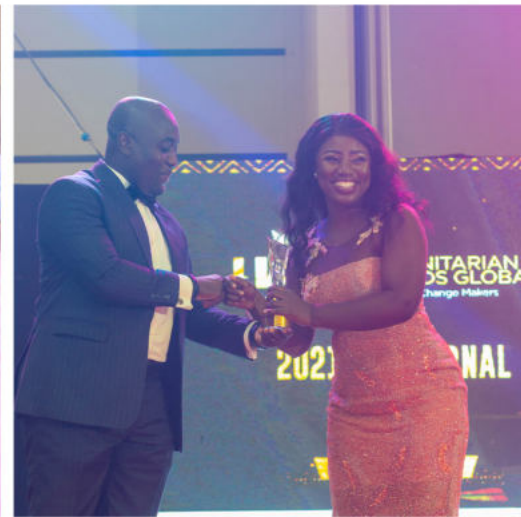
# PURPOSE

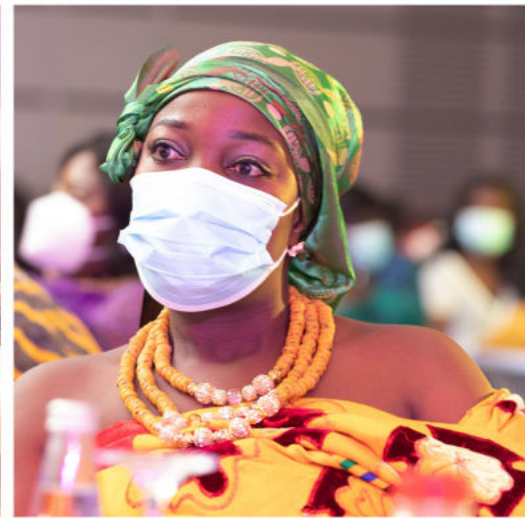
- To recognize and celebrate humanitarians who demonstrate or impact individuals or society through their exceptional leadership..
- To honor the outstanding individuals involved in the various fields of charity and humanitarian work
- To celebrate the exceptional contributions of organizations to social development.
- To provide formal recognition and showcase those who are providing valuable contribution to humanitarian work in Global.
- To promote the development of best practices and high standards.
- The awards lie in the opportunity for charitable organizations to tell their stories and spread awareness for their courses.
- To create a common interactive medium where prevailing issues are identified and challenged.

## AWARDING BOARD

Our Awards are carefully managed to guard the credibility and ensure its sustainability.







# NOMI NATIONS

Participating in the Humanitarian Awards Global is one of the fastest routes to wide recognition of your achievements. Finalists and winners will benefit from extensive media coverage, wide exposure in the investment community and enhanced peer recognition.



# WHY ATTEND

## HUMANITARIAN AWARDS GLOBAL 2022



### HUMANITARIAN AWARDS GLOBAL 2022 IS A PLATFORM TO:

- Recognize and Showcase individual's activities and achievement in the past year.
- Gain individual and company recognition in the world of humanitarian business.
- Reward individual efforts in a high-profile, cost effective setting - Interact with Industry players on issues of mutual Interest.
- Bridge gap between entrepreneurs, executives, managers and professionals in the public, private and non-profit sectors companies.
- Advertise company product and services.
- Conduct business in a relaxed and fun networking environment
- To recognize outstanding individuals who dedicate their time to fighting indifference, intolerance and injustice and whose accomplishments are worth celebrating.
- Recognizes the unacknowledged heroes working in the horrific human rights violations, but also as a role model to her community.



# THE HEROES SUMMIT

The Humanitarian Awards Global Summit is an educational and networking event for shortlisted nominees. It is expected to gather over 200 Humanitarians, Philanthropists, Entrepreneurs and Chief Executives. The Summit offers participants a one-day retreat in order to gain new perspective on their businesses. It also serves as a networking event for the industry's present and future leaders. Attendees will have a full day session with renowned strategic business discussions.

The conference aims at putting the spotlight on these humanitarian achievers by building a strong platform and give them a wise and opportunities to the next generation of industry in building the positive attitude to strive for

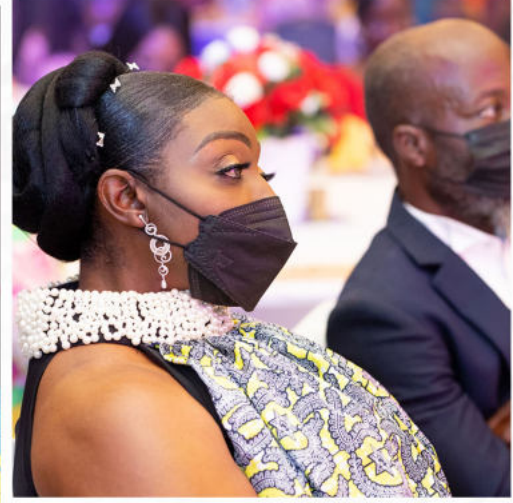
## FOCUS

This one-day summit brings impactful humanitarian and entrepreneurial leaders in Global, these leaders come from all sectors and focused on expanding the businesses in recent years. In addition, these leaders are entrenched in initiatives aimed at improving or changing a situation, or by being great role models that inspire others. If Global must grow and burst into economic independence, then the generation must be ground in business Sustain and SDGs

# CORE AREAS OF THE SUMMIT

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- Strategic and Visionary Thinking
- Collaboration and Partnerships
- Building & Maintaining Relationships
- Clear Communication Skills
- Change Champions
- Innovation



# HUMANITARIAN AWARDS GLOBAL SPONSORSHIPS PACKAGES

## DIAMOND PACKAGE

### (Title Sponsorship)

Availability: One (1) Partner

- Exclusive Title Sponsor status in association with the awards.
- Branding of cocktail and networking section
- Presentation of awards by representative from your company.
- Speaking rights of 5 minutes during the events which brings together over 300 guests Branding of venue.
- One award naming right
- Full page advertisement /profile in the awards ceremony brochure.
- Mention of principal sponsor in all media relations activities.
- Mention of principal sponsorship during the launch of finalists.
- One complimentary table for 10 people of the award ceremony.
- One complimentary place at the high table at the ceremony.
- Access to event photography and special interview segment.
- Sponsor status on website, electronic flyers and nomination forms.
- Company's commemorative brochures and literature on each table.
- Sponsorship award and certificate Opportunity to network with senior industry figures, rising stars as well as influential guest



# PLATINUM PACKAGE

## (Title Sponsorship)

Availability: Four (4) Partners

- Branding of cocktail and networking section
- Branding of venue, full page advertisement/profile in the awards ceremony brochure
- Mention of sponsor in all media relations activities
- Mention of sponsorship during the announcement of finalists
- Access to event photography and special interview segment.
- Sponsor status on website, electronic flyers and nomination forms.
- Company's commemorative brochures and literature on each table.
- Sponsorship award and certificate  
Opportunity to network with senior industry figures, rising stars as well as influential quest



# GOLD PACKAGE

- Branding of cocktail and networking section.
- Branding of venue Full page advertisement /profile in the awards ceremony brochure.
- Mention of sponsor in all media relations activities.
- Mention of sponsorship during the announcement of finalists.
- Access to event photography and special interview segment.
- Sponsor status on website, electronic flyers and nomination forms.
- Company's commemorative brochures and literature on each table.
- Sponsorship award and certificate Opportunity to network with senior industry figures, rising stars as well as influential quest



# SILVER PACKAGE

- Branding of cocktail and networking section.
- Branding of venue Full page advertisement /profile in the awards ceremony brochure
- Mention of sponsor in all media relations activities.
- Mention of sponsorship during the announcement of finalists One.
- Access to event photography and special interview segment.
- Sponsor status on website, electronic flyers and nomination forms.
- Sponsorship award and certificate Opportunity to network with senior industry figures, rising stars as well as influential guest.



# BRONZE PACKAGE

- Branding of event venue
- Full page advertisement /profile in the awards ceremony brochure.
- Mention of sponsor in all media relations activities.
- Mention of sponsorship during the announcement of finalists One.
- Access to event photography and special interview segment.
- Sponsor status on website, electronic flyers and nomination forms.
- Sponsorship award and certificate.



# AWARD NAMING RIGHTS.

This Rights gives your company the opportunity of title ownership of a particular award category Thus the Award is named after the company benefits from logo on projected screen at the event and on the Crystal Plaque. Naming rights is limited to certain categories only.





# DRINK RECEPTION PACKAGE

This offers a company the opportunity to sponsor drinks/cocktails reception at the start of the awards ceremony

## BENEFITS.

- **Company Branding on all materials produced for the awards including brochures at each place setting.**
- **Sponsor status on Humanitarian Awards Global website.**
- **Opportunity to display roll ups at drink and networking reception**



# WHY SPONSOR



## HUMANITARIAN AWARDS GLOBAL 2022

## SPONSORSHIP OPTIONS

Platinum, Gold and Silver  
Packages Drinks Sponsorship  
Award Naming Right

[info@humanitarianawardsglobal.org](mailto:info@humanitarianawardsglobal.org)

**Humanitarian Awards Global** is to recognize and Award extraordinary individuals and groups who are positively impacting the lives of people, Nature and the world at large in our geographical landscape

All sponsorships include participation in the exhibition prior to Awards. We are committed to supporting the development of business relationships and we will make every effort to promote this aim when we partner with you in a sponsorship.

Your firm will have top priority in terms of time, exposure and opportunity before, during and after the events. The event offers you and your company the opportunity to market yourself and build image awareness as well as gain maximum exposure by becoming a sponsor of these events.

During the Awards Gala, we aim to create a professional business atmosphere, which provides guests and sponsors, with a comfortable and relaxing environment in which they can develop the contacts that lead to future transactions and long-term alliances.



# MAGA ZINE







**HUMANITARIAN  
AWARDS GLOBAL  
SPONSORSHIPS**

**2022**

**Sponsorship contacts**

**+233 244 656 402**

**+233 249 174 715**

**[info@humanitarianawardsgh.org](mailto:info@humanitarianawardsgh.org)**